

Trafford Cultural Partnership Network Terms of Reference

Aims

The aims are to:

- act as a strategic body for the development of *Live Life - Trafford, A Cultural Strategy for Trafford*, reporting to the Trafford Local Strategic Partnership and linking in with the Trafford Community Strategy
- to create, review and monitor the Cultural Strategy action plans and related networking and policy endorsement and development
- facilitate inter-agency collaboration and foster partnership links/arrangements to ensure comprehensive and integrated patterns of local activity
- combat individual and institutional barriers to participation by ensuring equality of opportunity for all, irrespective of ethnicity, age, gender, sexuality or disability
- act as a free flow of information between the Local Strategic Partnership and all partners, groups and organisations involved in the Cultural Partnership Network

Objectives

The objectives are to:

- agree the Cultural Strategy action plans
- develop and agree the priorities for the Cultural Charter for Trafford
- review and evaluate the Partnership's effectiveness and membership

Live Life Trafford

Numerous individuals and both small and large scale organisations based in Trafford are passionate providers of culture. These 'culture' stakeholders meet quarterly at the Trafford Cultural Partnership Network meetings and these are the values and vision that it represents.

'We' refers to the members of the Cultural Partnership!

- Our vision is for all our diverse communities to have the opportunity and equal access to express themselves actively and participate in a vibrant array of cultural activities throughout Trafford.
- We recognise that culture improves and enriches the lives of individuals and communities in Trafford. It improves our well being, promotes healthy lifestyles and is important to personal development and community regeneration.

- Culture plays an important role in developing a positive and innovative image for Trafford. We can build upon and use the world class attractions in Trafford to develop our cultural identity and profile regionally, nationally and internationally.
- The cultural life of Trafford is provided by many diverse organisations and individuals. We recognise the value and contribution of all and seek to involve everyone in a cultural network and partnership for the benefit of all in Trafford.
- We will be proactive in seeking out and promoting minority groups to become involved in cultural networks.
- We will provide opportunities that focus on the needs and aspirations of young people.
- We recognise that culture has a role in achieving the aims of the Community Strategy in Trafford.
- We will identify cultural resources locally and ensure their wider use and development.
- We recognise that communication and information along with the promotion of opportunities to residents and visitors are critical to the successful development of cultural life.
- We will continue to develop the Cultural Strategy that will be visionary and a focus for future cultural development, with tangible measurable targets, monitoring, evaluation and review processes.

Definitions of culture

The Trafford Cultural Partnership Network recognises a broad and inclusive definition of culture as a context for *Live Life - Trafford, A Cultural Strategy for Trafford*.

The word culture means different things to everyone; it conjures up mental images and pictures and everyone has their own personal understanding and interpretation of the word as well as cultural experiences and background. It is often seen as a complexity of society characteristics and distinctions such as faiths and beliefs, intellect and emotions as well as social expressions and traditions. Most of us think of culture as a creative form and expression of common interests or activities that may make up our cultural identity or way of life as individuals and collectively in our area, region, nation or world.

Culture has a material dimension:

- the performing and visual arts, craft, and fashion
- media, film, television, video and language
- museums, artefacts, archives and design
- libraries, literature, writing and publishing
- the built heritage, architecture, landscape and archaeology
- sports events, facilities and development
- parks, open spaces, wildlife habitats, water environment and countryside recreation
- children's play, playgrounds and play activities
- tourism, festivals and attractions
- informal leisure pursuits

Culture has a value dimension:

- relationships
- shared memories, experiences and identity
- diverse cultural, religious and historic backgrounds

Membership

Membership is open to all key stakeholders and providers of culture in Trafford

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